

DANGEROUS GOODS TRANSPORTATION COMPLIANCE



MAKING THE BUSINESS CASE TO ATTEND THE COSTHA FORUM



In today's fast-paced and ever-evolving world of dangerous goods / hazardous materials transportation compliance, staying ahead of industry trends and compliance regulations is crucial for maintaining operational excellence and safety. Attending the COSTHA Forum offers a unique opportunity to stay informed, connect with peers, and gain insights from regulators and experts that can directly impact your business's success.

Attending the COSTHA Forum is more than just an event - it's an investment in your business, your career, and your organization's future. The knowledge, connections, and strategies gained will help you drive efficiencies, improve compliance, and keep operations running smoothly and safely. Don't miss this valuable opportunity to gain a competitive advantage and elevate your expertise.

Use the letter and email template below to help your management understand why attending COSTHA is a valuable opportunity for you. Tailor the letter to highlight your specific interests, and consider offering a post-conference briefing to your team. This will allow you to share your key takeaways and demonstrate the value of your participation.

--- LETTER TEMPLATE ---

Dear **[Insert Manager's Name]**,

I hope this message finds you well. I am writing to request your approval to attend the upcoming COSTHA Forum (May 4-9, 2025 in Atlanta, GA), which is widely recognized as one of the most valuable conferences in the field of dangerous goods / hazardous materials transportation compliance. I believe this event will offer significant benefits to both my professional development and our organization as a whole.

Why COSTHA Forum is Essential:

1. **Industry-Relevant Knowledge:** The COSTHA Forum provides critical updates on the latest regulations and best practices in dangerous goods / hazardous materials transportation compliance. Attending will allow me to stay current with industry standards and regulatory changes, helping us navigate potential compliance challenges and reduce operational risks. **[Add specific sessions here that may help drive your attendance justification – [meeting sessions & schedule](#)]**
2. **Networking Opportunities:** The event will connect me with regulators, industry leaders, professionals, and suppliers. Building these relationships can open doors for collaboration and new business opportunities, which can be leveraged to improve our operations and industry standing.
3. **Practical Insights for Improving Efficiency:** The forum offers actionable insights through expert-led speaker panels, interactive working groups, and exclusive opportunities to participate in educational sessions. I would be able to bring back ideas and solutions that can streamline our processes, enhance efficiency, and potentially reduce costs. **[Add specific sessions here that may help drive your attendance justification – [meeting sessions & schedule](#)]**
4. **Professional Growth:** Attending this event will directly support my professional development, keeping me informed of emerging trends and expanding my knowledge base, which can benefit our team and projects moving forward. Plus, I can stay up to date with mandatory training requirements by attending specialized courses that are offered alongside the event. **[Add specific training courses here that may help drive your attendance justification – [training sessions & schedule](#)]**

To maximize the value of my attendance, I am happy to provide a post-conference briefing to the team, where I will share key takeaways, insights, and strategies that can be applied to our work. This will help us stay ahead of industry changes and fully capitalize on the knowledge gained from the event.

I am confident that the knowledge and connections I will gain at the COSTHA Forum will bring lasting value to our team and organization. I look forward to discussing this further with you and appreciate your consideration of my request.

Thank you for your time and support.

Best regards,
[Your Name]

--- EMAIL TEMPLATE ---

Subject Line: Request to Attend the COSTHA Forum (DG Transportation Compliance)

Body of email:

Dear **[Insert Manager's Name]**,

I am writing to request your approval to attend the upcoming COSTHA Forum, scheduled for May 4-9, 2025 in Atlanta, GA.

As described in the attached letter, COSTHA is widely regarded as one of the most valuable events in the field of dangerous goods / hazardous materials transportation compliance, and I believe it will provide significant value to both my professional development and our team. I have attached a detailed justification letter outlining the key benefits of attending.

Please let me know if you have any questions or if you'd like to discuss this further. I would be happy to provide a post-conference briefing to share the insights I gain.

[Learn more about the COSTHA Annual Forum & Expo](#)

Thank you for considering my request.

Best regards,

[Your name]